

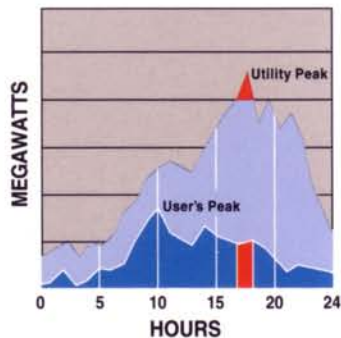


What a new strategy can do for your load profile.

Utilities typically manage their peak loads by promoting demand-reduction programs. These programs work, but they have severe limitations for you and your customers. So many utilities still end up purchasing expensive peak power.

Now there's a new, cost-effective strategy called *Peak Sharing*. This innovative approach allows you to cut excessive peaks off your load profile. You or your larger customers simply use gen sets to produce power when the supplying utility specifies it, sharing the responsibility of meeting peak demand. Demand charges are slashed; costs are lowered; and electricity needs are satisfied. Everybody wins.

To find out more about how utilities coast to coast are saving millions off the top through *Peak Sharing*, call us at 1-800-882-4228.



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