



It's amazing what some utilities will give you to make your own juice.



The incentives some electric utilities offer for working with them to meet their peak demands are substantial.

Now you can take advantage of those incentives and potentially save tens of thousands of dollars in power costs.* It's quite a carrot. And it's easy to earn with a new strategy developed by Caterpillar called *Peak Sharing*. Just run a generator set during the utility's peak demand periods.

In other words, in exchange for sharing the responsibility

for making the extra electricity that gets used by peak heating and air conditioning loads, you get substantially lower rates, year-round.

The *Peak Sharing* strategy is being used more and more nationwide because everybody wins. The utility gets predictable relief when it desperately needs it. And you save thousands on annual power costs. Plus, you gain a dependable source of emergency power.

For more information on *Peak Sharing*, just circle the number below on your reader service card. Or call 1-800-882-4228 for the Cat® dealer nearest you.

CATERPILLAR®

*Level and availability of incentives for supplemental power production vary greatly. Check with your utility for applicable programs. Caterpillar engine facilities are ISO 9001 certified.